

DUH BRUH FREE FOR YOUR SCHOOL

Complimentary books, e-books, and audiobooks for Educators, Counselors, and Principals

**We want every school to experience Duh Bruh — at no cost to you.
Every K-5 school is eligible to receive, completely free:**



One free paperback copy of
Duh Bruh 1: Three is NOT a Crowd



Free e-book access for your
classroom or library



Free audiobook access for
read-aloud or independent
listening

This offer is available to schools located in the United States only. Shipping fees may apply.

Why Duh Bruh Belongs in Your School

Duh Bruh 1: Three is NOT a Crowd is a children's book built around a proprietary social-emotional learning framework, S.O.A.R. (Situation, Ownership, Action, Result), that gives students a concrete, repeatable tool for working through friendship conflict, jealousy, and exclusion. Through the story of Paisley, Poppy, and Pat, students see SEL concepts modeled in a relatable, age-appropriate way, then practice applying them through ready-to-use classroom and counseling materials.

CASEL-Aligned	Built around the five CASEL core competencies: Self-Awareness, Self-Management, Social Awareness, Relationship Skills, and Responsible Decision-Making.
CCSS ELA Aligned	Supports reading comprehension, character analysis, point of view, opinion writing, and collaborative discussion standards for grades K-5.
Counselor-Ready	Comes with a full School Counselor SEL Toolkit — S.O.A.R. worksheets, a feelings thermometer, an empathy map, inclusion scenarios, and a conflict resolution roadmap — ready to use in individual or small group sessions.
Classroom-Ready	Includes full teacher lesson plans, read-aloud guides, vocabulary lists, and differentiated activities for multiple grade bands.
A Real, Repeatable Tool	S.O.A.R. isn't just a story device — it's a framework kids can use again and again, well beyond the book, to work through real social problems.

Who Can Request This

This offer is open to all K-5 schools — public, private, or charter — with no limits and no catch. We simply want educators, school counselors, and principals to experience Duh Bruh firsthand. *Available to schools in the United States only. Shipping fees may apply.*

- ✓ Classroom teachers looking for an SEL read-aloud with ready-made lesson plans
- ✓ School counselors building out a friendship, empathy, or conflict-resolution toolkit
- ✓ Principals and administrators evaluating SEL curriculum for school-wide adoption
- ✓ Reading specialists and literacy coaches

HOW TO CLAIM YOUR FREE COPY — Getting started takes less than two minutes

1 Fill out the contact form

Visit duhbruch.com and submit a request using the contact form at the bottom of the homepage. Just note that you're requesting the free school offer, along with your name, school, and role.

2 Receive your digital files

The e-book and audiobook files will be sent to you by email, along with confirmation of your free paperback, so you can start using Duh Bruh in your classroom or counseling office. (Paperback shipping is available to US schools only; shipping fees may apply.)

Ready to bring Duh Bruh to your school?
Submit a request on the contact form on the homepage of the website.